



CUSTOMER CONNECTION

JUNE 2009 ISSUE

 Equal Housing Lender • Member FDIC

Small Steps that Can Make a BIG Impact

- Lower your thermostat and/or use a programmable thermostat to conserve energy use while not at home.
- Plant a garden or purchase fresh fruits and vegetables from your local farmer's markets.
- Check in to area curb-side recycling programs. Items such as newspapers, cardboard, plastic bottles and much more are widely accepted.
- Start a compost pile consisting of yard waste, garden, and kitchen scraps that can be reused to provide additional nutrients to your garden and flower beds.
- Walk and ride rather than drive. Carpooling, walking and riding a bike help to reduce emissions.
- Recycle electronic devices such as cell phones and batteries. Many local organizations and schools collect used ink cartridges as a means of raising funds.

IT'S EASY BEING GREEN

Make the Way You Bank More Environmentally Friendly!

The impact we make on our environment is a hot topic of conversation these days, but what can you do to be more **green** in the way you live? LaPorte Savings Bank is making it easy to be **green** with our e-banking services! Electronic banking services help the environment by reducing large amounts of paper used each day to create items like monthly account statements and checks.

A debit card can be used with your checking account, so that rather than writing a paper check, you simply swipe your card like you would a credit card and process your "electronic check" quicker and safer than using paper checks. You can opt to sign your receipt like you would a credit card transaction or enter your personal identification number (PIN) to have the funds instantly debited from your personal checking account. Receiving electronic statements of your account(s) is an easy way of reducing significant amounts of paper. E-statements are also an excellent way of protecting your account information from would-be thieves. Your information is accessed through our secure Online Banking web site and does not travel through standard mail services where identity thieves are known to gather their information.

Being conscious of the way you bank and making a small effort to be more **green** is an easy - and FREE - way of reducing your immediate impact on the environment. Are you taking advantage of the convenience e-banking services can bring to your life today? With direct deposit, debit cards, Online Banking, E-Statements, and unlimited use of our Online Bill Pay service - it's easy to **be green** and **bank green** with LaPorte Savings Bank! Visit a branch today to enroll in our **green** banking services and receive a free reusable grocery tote.

PROTECT YOUR EVERYDAY LIFE

You've just arrived at a Cheetah Girl concert in Chicago with thousands of screaming young girls ready to have the night of their lives! As you finally make your way through the crowd to your seats, with your daughter and her friend safely by your side, you reach for your wallet and realize it's not there. You frantically begin checking around you. No, not under the seat. . . or the seat next to you. . . or the one behind you. It's gone, really gone.

This very situation happened to one LifeLock customer last fall. As the concert started, she worried who had her wallet and what they might do with all of the personal information she had in it. Would they try to use her credit cards? Would she have to worry about her identity being stolen?

Not tonight. One call from her cell phone that evening put her mind at ease. You see, she is a LifeLock customer. She called the toll free LifeLock number from her cell phone and the wheels were immediately put into motion to protect her personal information. The LifeLock representative contacted each of the credit card

companies to cancel her cards and fraud detection safeguards were added through the credit reporting agencies to her social security number so if her personal information fell into the wrong hands, the would-be thieves efforts would be blocked.

The Federal Trade Commission (FTC) estimates that approximately 9 million Americans have their identities stolen each year. While many identity theft victims may be able to resolve their issues quickly, many others spend hundreds of dollars and countless hours repairing the damage done to their good name and credit record.

Enrolling in LifeLock protection services can help to ensure your ending to this type of stressful situation is just as happy. Visit www.LifeLock.com today and enter the promotional code **LPSBDM** to receive a discount your first year's enrollment fee.



ONLINE OR IN-PERSON

What's your preference? Do you enjoy talking over your options with someone face-to-face when looking for a loan, or are you more of a "I know what I want, let me do it on my time" kind of person? Not to worry, LaPorte Savings Bank is able to serve both types of customers!

Each of our branch locations are staffed with knowledgeable individuals ready and waiting to care for your consumer lending needs. Based on what you want to do, they can present your options in easy-to-understand ways so you can choose the type of loan that is right for you. Or, LaPorte Savings Bank's Online Mortgage Center allows you to complete Home Equity loan and line-of-credit applications quickly from the convenience of your personal PC. This safe, secure, and easy-to-use option allows you to fit your loan into your available time rather than trying to squeeze one more stop into your already busy day.

From your home or at our office, let LaPorte Savings Bank cater to your lending personality. Visit us at an office today, or we'll look forward to seeing you online at laportesavingsbank.com!

CONGRATULATIONS

to our Employees Celebrating Milestone Years of Service with us in 2009!

5 YEARS

Holly Kolasa <i>Operations Representative</i>	Patricia Bannwart <i>Michigan City Branch Teller</i>
Vern Sams <i>Accounting Officer</i>	Pat Day <i>Receptionist</i>
Carolyn Dadlow <i>Senior Accountant</i>	Linda Halter <i>Operations Representative</i>
Samantha Lowry <i>Operations Representative</i>	Jan McKee <i>Eastside Branch Teller</i>
Eileen Burke <i>Credit Representative</i>	Avonda Burt <i>Main Office Teller</i>
Jean Bond <i>Eastside Branch Teller</i>	Karol Organ <i>Eastside Branch Manager</i>
Vince Krueger <i>Maintenance Staff</i>	

10 YEARS

Sandy Broo
Credit Representative

15 YEARS

Toni Chizar McCallister
Mortgage Loan Processor

Brenda Williamson
Compliance Specialist

HAPPY 4TH OF JULY!

All LaPorte Savings Bank offices will be

CLOSED

SATURDAY, JULY 4TH

for the legal holiday.